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2024 - 2025**

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**2024 Optimist of The Year
Dennis Dietzler**

Richfield Optimist Club

Dakota-Manitoba-Minnesota District

Club No. 35125

Serving Richfield Area Youth

Since 1958

Rich-O-Gram

Club Newsletter

December 31, 2024

**Special
Thank You
And
Farewell
As a member
To**

DAVID KRIESEL-KOLL

Fellow Richfield Optimist members:

On the facing page is the resignation letter received from David Kriesel-Koll.

We are so fortunate that David chose the Richfield Optimist Club to share his skills with some 11 years ago.

David and his wife Pam have moved to Fergus Falls, MN to be closer to their daughters.

A few years back, when we really needed help with the flags, David took hold of our nascent Avenue of Flags program and through his wise marketing strategies & impeccable record keeping has turned this project into the large fund raising mechanism it is today.

Doug Kleist & the local Scout Troops make up the tactical side of this endeavor as David managed the sales & route lists.

Though the distance of miles makes it impossible for David to continue to be a part of the Richfield Club, it is the good fortune of the folks of Fergus Falls, MN to experience his enthusiastic leadership.

We look forward to continuing to hear of the successes and good health from David and Pam as they continue their journey.

Thank You - Thank You - Thank You

Date: 10/13/23
To: Optimist Club of Richfield Board of Directors, John Bjostad – President
From: David Kriesel-Koll
Re: Avenue of Flags future

Greetings Fellow Optimists:

I want to thank the Club for the privilege of allowing me to apply my talent and skill sets to grow the Avenue of Flags program (AOF) to the level it is at. For the flag holiday coming up Election Day to Veterans Day there will be 725 flags on display in Richfield. Change is inevitable in any service organization as new people annually take on leadership roles.

This letter is to serve as an official notice to the Optimist Club of Richfield that I am officially resigning as chair of the AOF program after the 2024 season, which would be November 11, 2024.

I have lived in the Fergus Falls community for almost three years and in that time I have developed many new interests and relationships. It is my desire to use my talent and skill sets towards those interests.

My new interests include: Sertoma Club (will be president in July 2024), Fergus Falls Fish and Game Club (board member / finance committee), Fergus Falls Area Habitat for Humanity (site volunteer / finance committee), Grace United Methodist Church (finance committee), Orwell Township clerk (March 2024), Taretaker for Fall Sugar Beet Harvest in October

I'm also giving official notice that I will be resigning as a member of the Optimist Club of Richfield on December 31, 2024. I have been a member since 2013.

The revenue generated through the AOF program is what drives the Club to achieve the goals of the mission statement, "Friend of Youth". Without that revenue the Club will no longer be able to continue the support of the many programs it has funded in the past.

Doug Kleist and I recently had a conversation on what will happen when I step down. I am pleased to announce that Doug has agreed to take over the responsibility as chair of the AOF program in November 2024. This is good news, since Doug shares the same passion that I have in growing the program. There will be changes in the structure of how the goal is accomplished and I am confident Doug will succeed in maintaining the quality and community presence of the AOF program.

Revenues were \$33,100 in 2023 (registration increase from \$40 to \$45), \$27,200 in 2022, \$26,175 in 2021, \$? in 2020 (file corrupt), \$19,100 in 2019.

Best regards,
David Kriesel-Koll
David Kriesel-Koll